

March 16, 2022

INSTITUTIONAL RESEARCH OFFICE HAS THE ANSWERS

Over the past several years, Middlesex College has fostered a culture of inquiry and moved increasingly to data-driven decision-making. Such efforts require accurate data, and the Office of Institutional Research and Assessment, under the leadership of dean Meghan Alai, collects and reports on a wide variety of data. Such data informs decisions on a broad range of important topics from initiatives related to student enrollment and retention to course assessment and academic program review.

Data is critical in efforts to improve student success and the student experience. The Institutional Research and Assessment Office at Middlesex College plays an integral role in this as it collaborates with offices all across our campus and the centers to assist in data collection, reporting, assessment

and planning. But it doesn't stop there; data literacy is a part of the mission of the Office of Institutional Research and Assessment.

"We understand that data can be intimidating," said Meghan Alai, dean of Institutional Research and Assessment. "We focus on making data understandable and visually appealing for our colleagues. We have many dynamic, interactive dashboards that can be filtered by program, enrollment status, retention, graduation, etc. A scorecard was created to track elements of the strategic plan so at any given time, the executive team can see how we are meeting and exceeding our strategic plan; and what areas need more support."

Strategic Plan Key Performance Indicators (KPI)

This scorecard provides a snapshot of the progress the college is making toward achieving the goals set forth in the Strategic Plan

● Positive ● Neutral ● Attention Needed
 Current Data as of: 10/6/2021

	AY 2017–2018	AY 2018–2019	AY 2019–2020	AY 2020–2021	Current Rank	Goal 2021
Fall to Fall Retention (Cohort)	70%	67%	69%	64%	●	72%
Increase # of members on academic program advisory committees	185	237	237	244	●	
Increase # of credit students	11,397	10,903	11,142	10,084	●	11,743
Progress Measure: Earned 30 credits in one year	11%	11%	13%	21%	●	15%
Graduation Rate	18%	22%	23%	26%	●	24%
Success Rate (Graduation + Transfer Rates)	34%	38%	40%	41%	●	40%
Graduation rates of underrepresented race/ethnic groups	13%	17%	18%	19%	●	19%
Increase the number of course sections using low cost (<\$40) textbooks	247	233	76	90	●	284
Increase the number of course sections using no cost textbooks	96	142	457	779	●	110
Increase the number of courses using digital learning materials	51	45	46	61	●	56
Increase # of continuing education enrollments	9,092	8,926	6,951	1,475	●	9,367
Facilities Condition Index (FCI)	0.05	0.04	0.03	0.04	●	0.03
Capital Project Backlog	\$58,376,313	\$57,796,349	\$56,042,240	\$55,782,280	●	\$50,000,000

WHAT'S HAPPENING ON CAMPUS



The newly formed Middlesex College chapter of the Society of Women Engineers heard from Professor Kellie Anderson (right) at its second meeting – first in person – on Wednesday, February 24. Dr. Anderson discussed the importance of having a support group in developing professional success.



EXPLORE, GROW, THRIVE



The College's new logo and motto are now all over campus and both centers thanks to the efforts of Damian Gonzalez, graphic design administrator, and Scott D'Elia, senior lab coordinator in Visual, Performing and Media Arts. Here, Scott is installing the motto in Chambers Hall.





22 PUSHUPS ON 2/22/22 AT 2:22 P.M.

On average 22 military veterans take their own lives each day. To bring awareness to this distressing statistic, members of the Middlesex College Veterans Services Center did 22 pushups at exactly 2:22 p.m. on February 22 – 2/22/22. “This is an incredibly sad statistic,” said Joel Adams, military and veterans services coordinator. “If you, or someone you know, is a veteran who is despondent, please know there are a multitude of places that can help – dozens in Middlesex County alone. Please reach out to us, or call the Veterans Crisis Line at 1-800-273-8255.” From left, veteran-student Jakai Evans, Adams, and Melvin Rodas. They were cheered on by members of the Middlesex College community.



The Colts made an excellent showing with our Winter athletic teams. The Men’s Basketball team finished the season with a 15-12 record and scored a berth in the NJCAA Region XIX playoffs, beating Camden County College in the first round before losing to Northampton Community College in the quarter-finals. Star guard Joshua Cabezudo is at left. The Women’s Basketball team finished with a 10-8 season record. The Wrestling Squad is sending four players to the nationals: Zain Ahmad (above), Chris Folkens, Troy O’Connor, and Nicholas Jaidullo. **GO COLTS!**

Embassy Manor (Edison)	Healthworks Apprenticeship Success Coach Haskins	Met with Embassy Manor representatives about the CAN Apprenticeship program
Rutgers University and RWJBarnabas Health	President McCormick and Vice President Scherr	Met with representatives from Rutgers University and RWJBarnabas Health to continue to explore areas of collaboration and partnership in connection with the new Cancer Institute of New Jersey being built in New Brunswick
Unitex (New Brunswick)	Director Vega	Met with Unitex HR staff to discuss training for incumbent workers

Thursday, February 17	U.S. Hispanic Leadership Institute College Fair	Virtual event
Thursday, February 24	Youth Employment Exploration Fair	Virtual event
Thursday, March 3	Edison High School College Fair	Virtual event
Friday, March 4	Colonia High School Instant Decision Day	Woodbridge
Tuesday, March 8	Piscataway High School Admissions Presentation	Piscataway
Thursday, March 10	New Brunswick High School Instant Decision Day	New Brunswick
Tuesday, March 15	East Brunswick High School Instant Decision Day	East Brunswick
Multiple times	Admissions Information Session*	Virtual events
Multiple times	Paying for College Information Session*	Virtual events
Multiple times	FAFSA on Demand Workshop*	Virtual events
Multiple times	Health Programs Information Session	Virtual events
Multiple times	Live chat appointments with Enrollment Services staff*	Via telephone or the Web

*in English and Spanish

Wednesday, April 13*	Board Committee meetings	Via Zoom
Friday, April 15	Good Friday	
Wednesday, April 20 8:30 a.m.	Board meeting	Via Zoom

*All morning (to be determined)